



## **Isn't it just common sense?**

This fast-paced intensive but fun and practical workshop demonstrates how the principles and practice that underpin Investors in People can be applied to any business and at any time to help drive and deliver success. The workshop uses the specific goals and challenges brought by participants or their organisations as a basis. In doing so it aims to provide a clear and useable action plan for each participant whilst simultaneously demonstrating the key principles that underline successful business practice.

## **Learning Aims**

To explain the principles that underpin the [Investors in People](#) standard and explore how they can be applied to real life situations to help deliver business success.

## **For Whom**

This one-day workshop is designed for business owner managers looking to gain a greater understanding of Investors in People, and how its underlying principles can be used to drive success, without having to commit to the financial, time and assessment burdens formal Investors in People award application imposes.

## **Content**

- The Importance Of Setting Goals
- Keeping On Track
- Developing Staff For Measurable Business Payback
- Creating A Happy Team
- Action Planning For Business Improvement